2018 Chief Financial Officer Leadership Forum

TUESDAY, MAY 22, 2018  |  LOS ANGELES
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2018 Chief Financial Officer Leadership Forum (Los Angeles)

TUESDAY, MAY 22, 2018 | 7:45AM – 4:45PM

7:45am – 8:45am
Breakfast

8:45am – 8:55am
OPENING REMARKS FEATURING ARGYLE HOST

Dean Ditto
Vice President, Corporate Controller
OSI Systems, Inc

8:55am – 9:30am
KEYNOTE PRESENTATION FEATURING GUESS

G U E S S

Sandeep Reddy
Chief Financial Officer
Guess
9:30am – 9:50am

THOUGHT LEADERSHIP SPOTLIGHT FEATURING ANAPLAN:
“Finance Modernization”

Anaplan

Trevor Childers
RVP Pacific South West
Anaplan

Interviewed by:
Dean Ditto
Vice President, Corporate Controller
OSI Systems, Inc

9:55am – 10:15am

Networking Break

10:15am – 10:35am

THOUGHT LEADERSHIP SPOTLIGHT FEATURING CAPITAL ONE:
“Bringing Innovations and Emerging Payment Technology to Use”

You have access to the latest technologies—but how do you actually implement them? Although the payments industry is innovating at a rapid pace, the 2017 survey on payment evolution conducted by Capital One at a recent conference showed varying degrees of implementation. The missing piece of the puzzle to introducing new technologies is making the transition from old processes to new ones. With the increased focus on innovation in 2018, working with clients—training, migrating and onboarding—is more critical than ever.

Neith Myrick
Market VP, Southern California
Capital One
**AGENDA**

**10:35am – 11:05am**

**KEYNOTE PRESENTATION FEATURING ALLERGAN:**

“Effective Cost Management”

![Allergan Logo]

Larry Bitton  
Associate Vice President, Finance  
Allergan

**11:05am – 11:25am**

Networking Break

**11:25am – 11:30am**

**SESSION INTRODUCTION FEATURING SAGE**

![Sage Logo]

Kam Kennedy  
Strategic Account Manager, Enterprise Management  
Sage
11:30am – 12:15pm

PANEL DISCUSSION:
“Undergoing Digital Transformation in Finance”

Session topics include but are not limited to:

- What benefits have you experienced when merging legacy technologies with modern technologies? What are some challenges and best practices?
- What is the biggest advantage you have seen in transforming the finance function from a traditional paradigm to a digital paradigm?
- What other key executive functions are you collaborating most closely with in order to successfully execute digital transformation? (Information Security, IT, Operations, etc.)
- What are some of the most important financial and strategic challenges that you are trying to solve through digital transformation?
- How can the finance function ensure its organization is on the forefront of its competition in a climate of real-time data?
- How is the finance function anticipating and understanding the risks that emerging technologies pose?
- How can finance be more forward-focused and innovate to undergo digital transformations ahead of competition? How can CFOs prepare for the next wave(s) of digital transformation (like blockchain, cryptocurrency, AI, etc)?

Moderator:
Sunny Donenfeld
Sr Associate Dean for Finance & Administration, CFO
USC Marshall School of Business

Panelists:
Bala Balasubramaniam
HRIT Leader
LinkedIn

Dean Ditto
Vice President, Corporate Controller
OSI Systems, Inc

Jeff Grell
Principal, Technology and Management Consulting
RSM

Demir Vangelov
CFO
Califia Farms
12:15pm – 1:15pm
Lunch

1:15pm – 1:20pm
SESSION INTRODUCTION FEATURING WORKDAY

Michele Sullivan
Large Enterprise, Sales
Workday
1:20pm – 2:05pm

PANEL DISCUSSION:

“The CFO as an Innovative and Strategic Business Partner”

Session topics include, but are not limited to:

- How the finance executive’s influence expanding beyond just the finance, accounting, and reporting function (collaboration with CIO/CISO, HR, CEO, etc.)
- How the CFO acts as the change agent for the organization and furthers the strategic value of cross-function partnerships
- How the CFO is creating smarter, efficient work patterns throughout the organization and within the finance team
- How finance is leveraging fintech to gain competitive advantage and drive innovation
- How major political, regulatory, and economic factors are impacting the finance function in 2018

Participants:
Ann Gill
VP and Chief Accounting Officer/Controller
Encore Capital Group

Lori Hicks
Vice President, International Accounting
20th Century Fox

Arianna Ozzanto
CFO
SAG-AFTRA

2:05pm – 2:25pm

Networking Break
2:25pm – 3:00pm

FIRESIDE CHAT

Prakash Dheeriya
Professor, Finance
California State University, Dominguez Hills

And

Demir Vangelov
CFO
Califa Farms

3:00pm – 3:35pm

KEYNOTE PRESENTATION FEATURING SERRA ADVISORS LP

Nicole Chang
Managing Director
Serra Advisors LP

3:35pm – 3:45pm

CLOSING REMARKS FEATURING ARGYLE HOST

Dean Ditto
Vice President, Corporate Controller
OSI Group
3:45pm – 4:45pm

Closing Reception

*Please note, the agenda is subject to change.

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- Earn rewards for everyday spending
- Enhance cash flow and streamline accounts payable
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And much more. Our Commercial Card Program specialists understand that seamless program transition is critical and they strive to minimize any disruption to your day-to-day business activities. Plus, our experienced service representatives are specially trained to answer any questions you may have, seven days a week.

You’ll find that Capital One’s Commercial Card Platform offers enhanced speed and greater flexibility over checks across your transaction processing. For example, Virtual Card allows you to send payments using our secure platform with just a few clicks and makes reconciliation a snap. Real-time employee card management helps you control who gets to spend how much, with clear and immediate reporting.

Discover what the Capital One Commercial Card Program can offer your organization.

Visit capital.one/corporatecard to learn more.
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The RSM Infrastructure practice is a multi-disciplinary team comprised of hundreds of technical specialists located across the country who work side by side with your team to build and manage next generation infrastructure solutions. Whether you need to implement a new IT environment, migrate from a legacy platform or transform your current system capabilities, our consultants will ensure your technology is optimized to support your business as it grows.

RSM managed IT services is a highly scalable platform that combines our industry knowledge with the essential IT functions organizations need to run a high-performing, innovative IT department. We are the next generation managed services provider (MSP) ready to guide your organization through its digital transformation. We work with you to develop an outsourcing solution that aligns with your key business goals and allows employees and executives to focus on growing the core business and remaining competitive.

RSM’s business applications specialists can help ensure your technology investment is a wise one, offering an objective assessment of your requirements. We help identify and implement the best solution for your business to enhance overall performance, from automating processes to streamlining operations.

RSM works closely with our clients to understand the complex business challenges they face, and then partner with them to achieve their strategic business objectives.
Session Introduction Partners

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Breakout Session Partner

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Stenn International is a UK-based trade finance provider specialized in cross-border trade. We provide financing solutions that unlock working capital in international supply chains, improving cash flow and increasing flexibility for suppliers, intermediaries, and buyers of goods.

What we do

Our financing programs are designed to inject liquidity at any point in the supply chain, from order to invoice. We provide Purchase Order Finance to give suppliers and intermediaries the funding necessary to fill orders. Accounts Receivable Finance, our all-encompassing liquidity and risk mitigation tool, pays suppliers at the time of shipment. Buyers use our Supply Chain Finance program to secure payment terms of up to 120 days.

Advantages for buyers

Cash boost. Open account terms from your suppliers defer cash outflows and improve working capital.

No impact on current financing. As an unsecured facility, Stenn financing does not affect existing financing arrangements.

No use of credit line. Payment by open account eliminates the need for letters of credit, which tie up credit line availability.

No use of insurance limits. This frees up capacity that can be used by other suppliers.

Better choice of suppliers. Source goods directly from manufacturers without having to use agents, intermediaries, or trading companies.

What makes Stenn different?

Innovative practices allow Stenn to finance in sectors and geographic regions currently unserved in global trade. We work within a wide range of markets, offering finance facilities that other providers can’t or won’t provide.

The company was founded by an experienced team with a track record of success in trade receivable finance. Stenn is based in the UK with offices in North America, Europe and Asia. We are a member of FCI and the International Factoring Association. Learn more at www.stenn.com.
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Stenn International
Innovative Cross-Border Trade Finance

Stenn International specializes in cross-border trade finance. We find fast, flexible ways to fill in the funding gaps that arise in the supply chain, solving the working capital needs of suppliers, intermediaries, and buyers of goods.

Supply chain finance
Our Supply Chain Finance program helps buyers maximize efficiency and liquidity by receiving payment terms of up to 120 days from overseas suppliers, with no impact on current banking arrangements.

We can partner with you to create a comprehensive supply chain finance program, or work with your suppliers not currently covered under existing programs.

What makes Stenn different?
Stenn was created to fuel supply chains. We work within a wide range of markets and geographic regions, offering finance facilities that other providers can’t or won’t provide.

The company was founded by an experienced team of executives with a track record of success in trade receivables financing. Stenn is based in the UK and operates globally with offices in North America, Europe, and Asia. We are a member of FCI and the International Factoring Association.

Learn more at stenn.com or contact:
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