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2018 CIO Leadership Forum: Data Strategy & Innovation (Boston)

WEDNESDAY, MAY 2, 2018  |  8:00AM – 4:55PM

8:00am – 9:00am
Breakfast

9:00am – 9:05am
Argyle Opening Remarks

9:05am – 9:40am
KEYNOTE PRESENTATION:
“Data Strategy: Key Decisions at Rue La La”

Data is a broad playing field, impacting all business functions from security to sales. Success hinges upon a small number of key strategic decisions and the ability to realize the resulting strategy. Join us for a discussion of the key decisions we made at Rue La La to transform our data ecosystem. We will cover business intelligence, product development, and data science — there is something for everyone here.

Anthony Accardi
Chief Technology Officer
Rue La La
9:40am – 10:10am

THOUGHT LEADERSHIP SPOTLIGHT:

“Leading the Business through Digital Transformation...its Data Centric”

HITACHI
Inspire the Next

Data is the foundation of digital transformation, and modern IT lets you make your data a key enabler for your successful digital transformation. But it takes a strategic approach to properly use your enterprise data. We’ve found that most companies have multiple data silos that prevent strategic use of data. For effective digital transformation, we start by bringing those disparate data sets – whether structured, unstructured or machine-generated – into a single data strategy. In this session, you’ll see how we securely manage, govern, mobilize, analyze, and ultimately turn an enterprise’s data into insights that create new opportunities for the business and for society.

• Foundational data strategy to drive DX
• Data – your most strategic asset
• Gain competitive advantage from your data

Paul Lewis
Chief Technology Officer
Hitachi Vantara

10:10am – 10:35am

Networking Break

10:35am – 10:40am

SESSION INTRODUCTION FEATURING PROGRESS SOFTWARE

Jamal Fuller
Channel Director
Progress Software
10:40am – 11:25am

PANEL DISCUSSION:

“The Strategic IT Executive in 2018”

Session topics include, but are not limited to:

- How has your role evolved over the past few years? How has explosion of data impacted your role as strategic leader that drives business strategy and impacts not only efficiency but also revenue and competitive advantage?
- Have you engaged in programs that can leverage analytics specifically to engage folks outside your organization? Your customers, prospects, supply or demand chain partners? Has it driven additional revenue or advantage?
- What are some best practices that CIOs can utilize with regards to building an effective Data and Analytics strategy?
- How is your team going about building a detailed road that aligns modern data warehousing, big data, and next generation analytics?
- What are some of the most important factors and risks to consider when implementing new programs?
- Which executive team members are you collaborating with most? How has this evolved over the past few years, and how do you foresee these relationships continuing to shift?

Moderator:
Enna Jimenez
Vice President, Quality Engineering
Eastern Bank

Panelists:
Russ Currie
Vice President, Enterprise Strategy
NetScout

Lee Green
Chief Architect
BlueCross BlueShield of Massachusetts

Rafi Khan
Vice President, Chief Information Officer
Edible Arrangements

Radha Kuchibhotla
Vice President, IT Operations
StateStreet
11:25am – 11:45am
Networking Break

11:45am – 12:05pm
THOUGHT LEADERSHIP SPOTLIGHT FEATURING NUTANIX

NUTANIX

Eric Johnson
Sr. Technologist, Enterprise Cloud
Nutanix

12:05pm – 12:40pm
KEYNOTE PRESENTATION:
“AI - The Muscle and the Brain”

Fidelity Investments

Don’t believe the hype; there is no one thing called Artificial Intelligence, and no one product that is going to magically transform your customer’s experience across mobile, web, assistant, and call center channels.

In reality, AI is largely a collection of technologies and capabilities centered around big bodies of data, math to crunch the numbers, and smarter touchpoints across a user journey. Used correctly, AI delights customers with frictionless, individualized experiences. But these are powerful and delicate tools, and they do quite a bit of damage to both brands and customer relationships when used incorrectly.

In this talk, we will separate fact from fiction, and explore how senior leaders can incorporate AI into their digital platforms. Using insights gathered from customer research, and lessons learned working with established vendors and small startups, attendees will learn about valuable tools, critical dependencies, and best practices when developing intelligent digital experiences.

Evan Gerber
Vice President, Cognitive Design
Fidelity Investments

12:40pm – 1:40pm
Lunch
1:40pm – 2:25pm

PANEL DISCUSSION:

“Hacking the Boardroom”

Session topics include, but are not limited to:

- Top emerging risks stemming from the Cloud
- Methods to proactively understand and manage threats/risks in real time in the Cloud
- Enabling efficiency and productivity through reliable security best-practices
- Compellingly communicating security concepts to the executive team
- Best practices for cross department collaboration and education
- What does it mean when we claim the internet has been “weaponized”
- What are your top 3 predictions for what we should guard against?
- Should I really be concerned about nation state sponsored cyber-attacks?
- It seems cyber-attacks are increasing in frequency, but also in the massive damage they cause. It seems we’re losing the battle. Comments?
- What are the most significant areas for cyber-security vendors to protect?

Moderator:
Christina Mazzone
Information Security Officer
Partners Healthcare - Brigham Health

Panelists:
Alina Aronova
Vice President of Strategy and Operations, Chief of Staff for Global Product Technology
Cengage Learning

Eric Barricklow
Chief Information Security Officer
New Hampshire Army National Guard

Jason Hayes
Principal, Business Technology
Point B

Tasneem Nipplewala
Vice President, Information Security
Eastern Bank
2:25pm – 2:40pm  
Networking Break

2:40pm – 3:15pm  
**KEYNOTE PRESENTATION:**  
“Leading your team in the Digital Era”

Eduardo Fabiano  
Global Head Business Technologies for Sales and Marketing  
Merck KGaA, Darmstadt, Germany

The digital revolution is changing the way we operate, do business, and create value in the organization. In this session, Eduardo Fabiano, Global Head Business Technologies for Sales and Marketing at Merck KGaA, Darmstadt, Germany, will present different aspects of how to improve the management and leadership of a team working in this space.

Eduardo Fabiano  
Global Head Business Technologies for Sales and Marketing  
Merck KGaA, Darmstadt, Germany

3:15pm – 3:50pm  
**KEYNOTE PRESENTATION:**  
“Automating the Back Office”

Don Anderson  
Senior Vice President and Chief Information Officer  
Federal Reserve Bank of Boston

In this session, Don Anderson, Chief Information Officer for the Federal Reserve Bank will share efforts underway to drastically change the way core functions are performed to automate and scale activities, and provide new capabilities to enable strategic decision making.

Don Anderson  
Senior Vice President and Chief Information Officer  
Federal Reserve Bank of Boston

3:50pm – 3:55pm  
Argyle Closing Remarks
3:55pm – 4:55pm

Cocktail Reception

*Please note, the agenda is subject to change.

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